

HIGH SCHOOL SEMESTER

2021–2022 PROGRAM OFFERINGS



| KEY | JA Pathways* | | |
|---|------------------|--------------------|-------------------------|
| | Entrepreneurship | Financial Literacy | Work & Career Readiness |
| | Minimal | Moderate | High |
| <p>JA Business Communications® Grades 9-12</p> <p>Teaches the communication skills necessary to succeed in business, including communicating up, down, and across organizations; talking about performance; and writing in a business setting.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-business-communications</p> <p>Implementation Options: blended, in person, remote live, recorded video</p> | | | |
| <p>JA Economics® Grades 9-12</p> <p>Connects students to the economic principles that influence their daily lives as well as their future.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-economics</p> <p>Implementation Options: blended, in person, remote live, recorded video</p> | | | |
| <p>JA Entrepreneurial Mindset® Grades 9–12</p> <p>Introduces high school students to the basics of starting a business, including developing entrepreneurial abilities, identifying a business opportunity, creating a business plan, economics, and the stages of business growth.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-entrepreneurial-mindset</p> <p>Implementation Options: blended, in person, remote live, recorded video</p> | | | |
| <p>JA Financial Capability 1® Grades 9–12</p> <p>Teaches students financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-financial-capability-1</p> <p>Implementation Options: blended, in person, remote live, recorded video</p> | | | |
| <p>JA Financial Capability 2® Grades 9–12</p> <p>Teaches students financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-financial-capability-2</p> <p>Implementation Options: blended, in person, remote live, recorded video</p> | | | |

*JA Pathways signify a program's primary focus.



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KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



JA Financial Literacy®

Grades 9–12

Equips students with foundational personal finance skills such as how to: earn and save money; manage money and bank accounts, investments, and credit; assess risks and use insurance; and address financial problems like identity theft and debt.

JA USA Program Link: <https://jausa.ja.org/programs/ja-financial-literacy>

Implementation Options: blended, in person, remote live, recorded video



JA Introduction to Business and Technology 1®

Grades 9–12

Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like teamwork, innovation, decision making, and ethics.

JA USA Program Link: <https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-1>

Implementation Options: blended, in person, remote live, recorded video



JA Introduction to Business and Technology 2®

Grades 9–12

Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting.

JA USA Program Link: <https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-2>

Implementation Options: blended, in person, remote live, recorded video



JA Marketing Principles 1®

Grades 9–12

Introduces students to marketing and some basic marketing techniques.

JA USA Program Link: <https://jausa.ja.org/programs/ja-marketing-principles-1>

Implementation Options: blended, in person, remote live, recorded video



JA Marketing Principles 2®

Grades 9–12

Teaches students about marketing in the world around them and potential careers in the field.

JA USA Program Link: <https://jausa.ja.org/programs/ja-marketing-principles-2>

Implementation Options: blended, in person, remote live, recorded video



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