

# Montezuma Ball

Our Students ▶ Our Culture ▶ Our Future



Junior  
Achievement™  
of New Mexico

R4  
CREATING

*Saturday November 18, 2023*

*Albuquerque, NM*

*Hotel Albuquerque*



Montezuma Ball began 100 years ago, starting in 1902 as part of the New Mexico Territorial Fair. The tradition continued until the last historic Ball was held at the Alvarado Hotel in Albuquerque in 1968. In 2000, Heritage Hotels and Resorts restored this New Mexico tradition to inaugurate its new Alvarado Ballroom at Hotel Albuquerque. Since then, Montezuma Ball has raised millions of dollars for deserving nonprofits across New Mexico.

# Sponsorship Packages

Montezuma Ball 2023

Supporting Junior Achievement of New Mexico & R4 Creating

\$10,000

## Lifelong Learner

- Two tables/20 tickets to Montezuma Ball 2023
- Entry to the VIP Reception before the event
- Name Recognition on the table
- A bottle of champagne at the table
- Two bottles of wine
- Recognition on our website
- Dedicated social media posts
- Recognition in event print and digital media
- Recognition in post-event thank you ad
- Entry to after party at Casa Esencia
- Discount accommodations at Heritage Hotels

\$5,000

## Spirit of Success

- One table/10 tickets to Montezuma Ball 2023
- Entry to the VIP reception before the event
- Name recognition on the table
- Two bottles of wine at the table
- Recognition on our website
- Dedicated social media posts
- Recognition in event print and digital media
- Recognition in post-event thank you ad
- Entry to after party at Casa Esencia
- Discount accommodations at Heritage Hotels

\$2,500

## Get Hired!

- One table/10 tickets to Montezuma Ball 2023
- Name recognition on the table
- Two bottles of wine at the table
- Recognition on our website
- Recognition in event print and digital media
- Recognition in post-event thank you ad
- Entry to after party at Casa Esencia
- Discount accommodations at Heritage Hotels

\$1,250

## Get Inspired!

- One-half table/5 tickets to Montezuma Ball 2023
- Name recognition on the table
- Two bottles of wine at the table
- Recognition on our website
- Recognition in event print and digital media
- Entry to after party at Casa Esencia
- Discount accommodations at Heritage Hotels